



JIMMY VEGA

Graphic/Creative Designer - Brand Identity

Relevant Work Experience

Graphic Designer, Coast To Mountain Media, San Diego

AUGUST 2023 — PRESENT (remote)

- Creating impactful designs for diverse clients within specified deadlines.
- Demonstrating exceptional communication and flexibility in a remote work environment.
- Collaborating effectively to meet client expectations and ensure project approval.
- Contributing to improving clients' visual identity through high-quality and effective designs, showcasing a strong commitment to creativity in my craft and client satisfaction.
- Attention to detail and follow strict branding, style guidelines for several clients.

Graphic Designer, AS Sustainability Chico State University, Chico

AUGUST 2021 — MAY 2022 (in-person)

- Assisted in the creation of graphic materials for the use of the marketing department.
- Delivered visually compelling signage and creative graphic elements.
- Communicated and collaborated with a group of team members, as well as supervised and guided/facilitated activities to an intern for 6 months.

Graphic Designer/Student Ambassador, Butte Community College, Oroville

AUGUST 2018 — AUGUST 2021 (in-person)

- Brought forth an exceptional work ethic and commitment to company values.
- Oversaw all aspects of design and development, followed specific standards such as Section 508 and the colleges color/logo guidelines.
- Worked well independently and on a team to solve problems and meet deadlines.
- Attended multiple work trips, enforced all safety and spending regulations.
- Created content in both English and Spanish.

Graphic Designer/ Digital Marketing Manager, Mountain Valley Living Magazine, Chico/Lake Almanor

AUGUST 2011 — APRIL 2018 (hybrid/remote)

- Coordinated multiple projects at once, and prioritized according to need and importance.
- Brought forth excellent creative thinking abilities and skills to maximize results.
- Presented excellent interpersonal communication skills with all clients/coworkers.
- Assisted with all aspects of the creative process from copywriting and design to photography/video for both print/digital edition, until the final press day.
- Closely observed market dynamics and adjusted pricing and content campaigns accordingly.
- Managed 2 co-op relationships, for both publishing/digital and assisted in billboard design.

Education

BFA in Communication Design, California State University, Chico

AUGUST 2021 — GRADUATED FALL 2023

AA in Graphic Design & Art History, Butte College, Oroville

AUGUST 2011 — GRADUATED MAY 2020

References

References available upon request

Profile

Chico, 95928

530.521.2517

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Links

Portfolio

Skills

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Adobe Muse

Adobe Dimension

WordPress

Microsoft Office

Still/Video Camera Operation

Languages

English

Spanish

Italian

Interests

Painting, Photography, Hiking/Backpack, Gym, Camping, and House Plants.